

Privacy Policy

Last updated: 19 March 2026

Introduction

This Privacy Policy explains how your app collects, uses, stores, and protects personal information when people use the app, website, and related services.

Information We Collect

We may collect: - Account details such as name, email address, phone number, and login credentials - Profile information users choose to provide - Device and technical data such as IP address, browser type, operating system, and app version - Usage data such as pages viewed, features used, session duration, and interactions within the app - Payment and billing details where relevant, typically processed by third-party payment providers - Communications sent to us, including support requests and feedback

How We Use Information

We use personal information to: - Provide, operate, and improve the app - Create and manage user accounts - Process transactions and send service-related communications - Personalize user experience - Monitor performance, security, and prevent fraud - Comply with legal obligations - Send marketing communications where permitted by law

Legal Bases for Processing

Where applicable, we rely on legal bases such as: - Performance of a contract - Legitimate interests - Consent - Compliance with legal obligations

Sharing of Information

We may share information with: - Service providers who help us operate the app - Payment processors, hosting providers, analytics providers, and customer support tools - Professional advisers or authorities where required by law - Buyers or investors in connection with a merger, acquisition, or sale of assets

Data Retention

We keep personal information only for as long as necessary to provide services, meet legal obligations, resolve disputes, and enforce agreements.

Data Security

We use reasonable technical and organizational measures to protect personal information. However, no method of transmission or storage is completely secure.

International Transfers

If personal information is transferred outside the user's country, we take appropriate safeguards as required by applicable law.

User Rights

Depending on location, users may have rights to: - Access their personal data - Correct inaccurate data - Request deletion - Object to or restrict certain processing - Withdraw consent where processing is based on consent - Request data portability

Cookies and Tracking

We may use cookies, SDKs, analytics tools, and similar technologies to operate the app, remember preferences, and understand usage. Users can manage some preferences through browser or device settings.

Children's Privacy

The app is not intended for children unless specifically stated. We do not knowingly collect personal information from children in violation of applicable law.

Third-Party Services

The app may link to or integrate with third-party services. We are not responsible for the privacy practices of those third parties.

Changes to This Policy

We may update this Privacy Policy from time to time. We will post the updated version and revise the effective date.

Contact Us

If users have questions about this Privacy Policy, they should contact the app provider using the contact details listed in the app or website.

Disclaimer

This is a general template and should be reviewed by a qualified legal professional to ensure compliance with applicable laws, including UK GDPR, EU GDPR, CCPA, and any app store requirements.